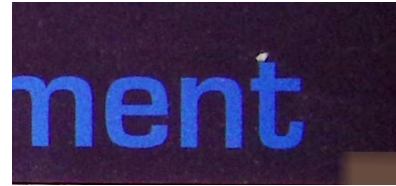


EVENTS Manas

REVISED
EDITION



INTRODUCTION TO MEETINGS, INCENTIVES,
CONFERENCES, EXHIBITIONS (MICE),
FESTIVALS & OTHER SPECIAL EVENTS



BERNARDO S. RODOLFA JR., Ph.D.

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EVENTS MANAGEMENT:
Introduction to Meetings, Incentives, Conferences,
Exhibitions (MICE), Festivals, & Other Special
Events

Revised Edition

BERNARDO B. RODOLFA JR., PHD (IHM)

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Bernardo B. Rodolfo Jr, Ph.D. (IHM)

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